



For Immediate Release

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**The Future of Short Fiction is Looking Good:**  
**Pixel Hall Press Announces PHP Shorts**  
**& Invites Queries from Short Story Authors**

**April 18, 2013.** With the proliferation of Kindles, eReaders and eReading apps for phones, iPads, tablets and computers, [Pixel Hall Press](http://PixelHallPress.com) predicts that the market for short stories and novellas is about to experience a renaissance. The length of a story is going to become irrelevant. All that will matter is whether it's a great story that captures the readers' interest and imagination.

As Cynthia Dadson of Pixel Hall Press said, "People are reading more, and have a growing appetite for an ongoing supply of short, good fiction to read on whatever device they happen to have with them."

Therefore, Pixel Hall Press is pleased to announce that later this year, in addition to its catalog of novels, it will be launching PHP Shorts, a series of stand-alone short stories and novellas that will be published as eBooks. Some PHP Shorts may also be collected into print anthologies.

Pixel Hall Press welcomes queries from authors of short stories and novellas. Specifically, PHP is looking for highly polished, well crafted stories, of about 4,000 to 15,000 words in length. More than genre, PHP editors consider how compelling the story is, how memorable the characters are, and how the narrative develops while avoiding clichés. Further information and instructions for sending an email query may be found in their [Writers Guidelines](#).

**ABOUT PIXEL HALL PRESS**

[Pixel Hall Press](http://PixelHallPress.com) is a relatively new, old-fashioned small publishing house that focuses on discovering literary gems and great stories that might otherwise be overlooked. Its mission is to publish books and stories that energize the imagination and intrigue the mind, and to be a conduit between readers and provocative, stimulating, talented authors.

In this era of digital technology, Wall Street involvement and merger mania, many mainstream publishers seem to have lost sight of core principles and the purpose of publishing. At the other end of the spectrum is the veritable avalanche of self-published books that are notoriously uneven in quality. Small boutique imprints like Pixel Hall Press are reclaiming the heart and soul of publishing

by reviving the idea that a publisher's *raison d'être* is to find and nurture great writers, and to provide readers with beautiful, meaningful, truly entertaining and enjoyable books.

Determined to stay small and relevant, Pixel Hall Press will be moving forward slowly and deliberately, adding stories and books from only a handful of new authors each year. In addition, starting in 2014, Pixel Hall Press will publish one or two single-themed short story anthologies annually. A significant portion of the profits from each anthology will be donated to a charity germane to the subject of the book.

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